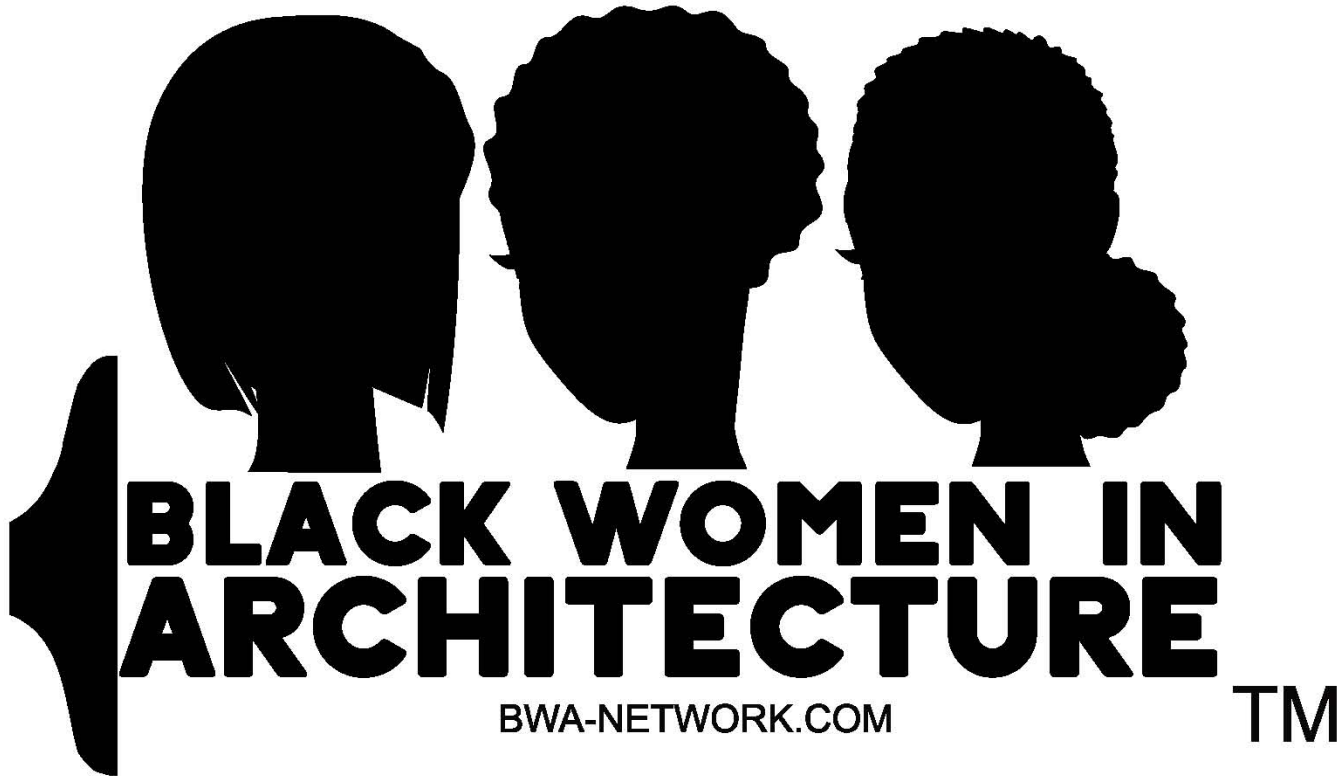


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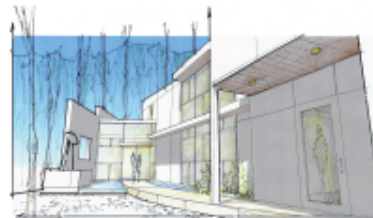
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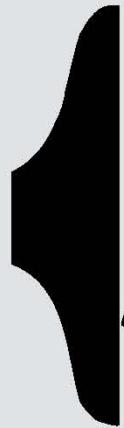
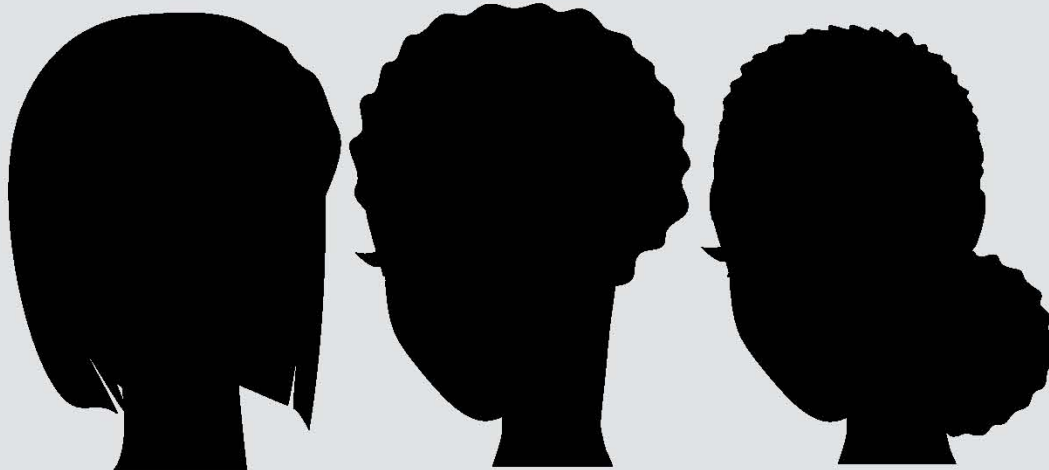
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# Panel



**JocCole "JC" Burton -  
Chief Executive  
Officer, Maven  
Construction.**



**Natasha Mosley -  
Director of Single  
Family Development,  
The Menkiti Group**



**Dr. Hazel Edwards -  
Professor and Chair,  
Howard University  
Department of  
Architecture**



**Sara Goins-  
Director of  
Marketing, Floura  
Teeter Landscape  
Architects**

# Panel



## **JocCole "JC" Burton - Chief Executive Officer, Maven Construction**

JocCole "JC" Burton, LEED AP BD+C, is the Founder and Chief Executive Officer of Maven Construction, the full service general contracting firm under the Woodline Solutions umbrella. Maven Construction, a women-owned Boston, Massachusetts based company provides full service general construction management, energy solution and energy retrofits in the built environment. Over her 20+ year career, Ms. Burton learned from the most competitive general contractors where she has completed more than 65 projects with more than a billion dollars of projects. Ms. Burton has won numerous industry awards, multiple winner of the coveted Associated Builders & Contractor's Eagle Award, White House Champion of Change, Clean Energy, Women's Magazine Business of the Year, ABL Non-Traditional Business of the Year, Associated General Contractors and Urban Land Institute among others.



## **Dr. Hazel Edwards - Professor and Chair, Howard University Department of Architecture**

A native of North Carolina, Dr. Edwards was raised in Washington, D.C. and later graduated from Howard University (Bachelor of Architecture). She went on to receive degrees from Harvard University (Master of Architecture in Urban Design) and the University of Illinois in Urbana-Champaign (Ph.D. in Regional Planning). She returned to North Carolina as a Carolina Minority Postdoctoral Scholar at the University of North Carolina at Chapel Hill. She is a certified planner with the American Institute of Certified Planners and was elected to the College of Fellows of the American Institute of Certified Planners in 2018. She is a member of Lambda Alpha International, an honorary land economics society. Dr. Edwards returned to Howard in July 2016 as the first woman in the history of architectural education at the University to be elevated to the rank of full professor and to lead the Department of Architecture, College of Engineering and Architecture.



# Panel



## **Natasha Mosley - Director of Single Family Development, The Menkiti Group**

Natasha Mosley joined The Menkiti Group development team as the Development Acquisitions Manager in July 2016 to assist in growing the single-family home development portfolio. Her primary responsibilities include sourcing, analyzing and acquiring real estate opportunities. Natasha manages all new acquisitions from inception through contract stage, due diligence, and closing. Natasha manages and coaches the development team associates, coordinates on design, construction schedule, budgets and executive reporting. Prior to joining The Menkiti Group, Natasha served as the Market Center Administrator of Keller Williams Capital Properties in Bethesda, Maryland for four and a half years. During her leadership tenure, the Market Center experienced exponential growth while becoming one of the top real estate brokerages in Montgomery County, MD.

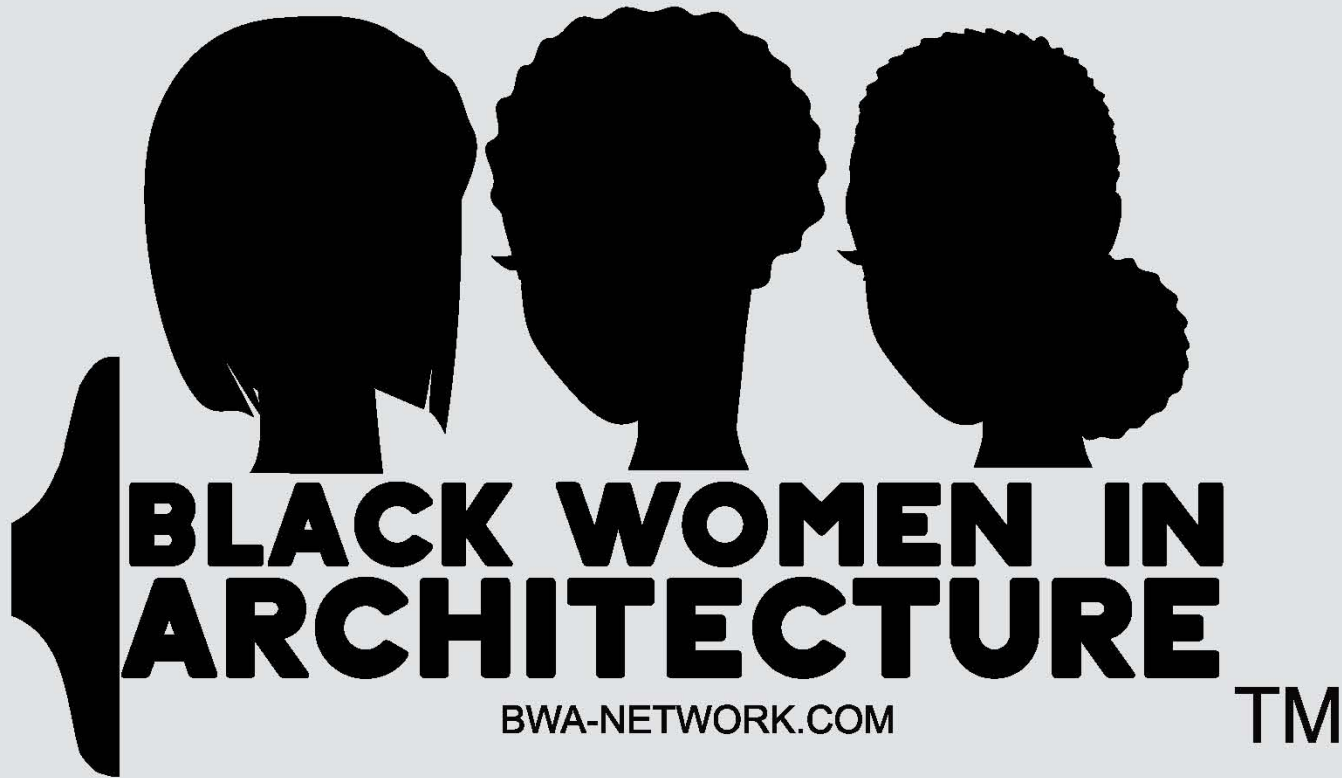


## **Sara Goins- Director of Marketing, Floura Teeter Landscape Architects**

Sara Goins is Director of Marketing at Floura Teeter Landscape Architects, a 20-year old mid-Atlantic landscape architecture firm with offices in Baltimore, Philadelphia and Pittsburgh. She is a marketing professional with over 10 years of experience in professional services marketing with extensive knowledge and experience in leading and supporting marketing and business development efforts for professional services firms. As an integral part of the team Sara leads and coordinates Floura Teeter's strategic business development efforts and manages all aspects of the firm's marketing. She is actively involved with the Society for Marketing Professional Services (SMPS) and is a certified professional services marketer (CPSM) with a Bachelor's degree in Business Administration from Loyola University Maryland.



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